



Honoring the BEST of our community

Friday, Nov. 12, 2021

5:30 p.m. - 7:30 p.m.

American Legion Post 716

3252 Florista Street, Los Alamitos

Welcome Back

After a two-year absence, tonight we pay homage to our readers, our leaders and those that we know we have endured one of the hardest periods in modern American

To begin with, it is undoubtedly a difficult endeavor to describe the "best of" anything. Let's be clear.

Yet, each year, we ask our readers to help us out. Thankfully, our readers respond each year, and we appreciate it very much.

Since our last "Best of ENE" gathering in 2019, much has happened. For better or for worse, our world is much different in 2021.

In many ways, our country, our world, and our communities have been tempered by the pandemic and likely will never be the same.

I will always remember our headline on March 18, 2020, when everything came to a "Standstill." Suddenly, and without warning, all of us were all locked into our houses and warned that the COVID menace was deadly.

And unless we were sufficiently cautious, we were told the airborne COVID virus could perhaps somehow find its way into our lives, our lungs and then who knew.

Perhaps it is easy now to say it wasn't such a trying time but if we're honest, we will admit those were dark and uncertain times that none of us hope to revisit any-

Two years later, we thankfully are finally able to reconvene as a community to celebrate the people, at all levels of society, that have rendered services across the spectrum to our communities.

Despite the crisis, we are proud to say that the Event News Enterprise did not miss a single week of publication. In fact, our staff jumped into action, creating a free page for all businesses to let our readers know how they could be reached, and perhaps, if they were still open for business.

As the pandemic endured, we were all given lessons that offered new insights on the value of everyone in society, as the high earners were suddenly subject to the previously mundane service providers, delivery drivers, grocery workers and those with similarly unglamorous professions.

Those were hard lessons that, I believe, are at the core of the disruption that still percolates throughout our economy. In fact, the waves of change still nip away at the very fabric of who we are as a people.

What has become painfully obvious is that we, as a people, must somehow relearn how to be Americans first, listen to each other and find common ground. In small ways, that has happened in our communities, and we celebrate that here

We all witnessed extraordinary courage by average Americans who risked their lives to keep the rest of us fed, housed and safe (among other things). The pandemic exposed elements of our system that, while it is perhaps too strong a statement to say that we took for granted, maybe at the very least, we can admit we had not attached the full measure of value that was due to some contributions to society being made.

Our local governments continued to function, even as employees worked from home, and new processes had to be improvised. Everyday functions of local government, heretofore considered routine, could suddenly be performed virtually.

Businesses struggled, and still do, yet they hung on in their efforts to survive thanks to hard work, government assistance and loyal customers. Some businesses flourished and some did not, which is expected as a result of a crisis so massive as the one created by the pandemic.

This message is not to debate any of the medical issues of the pandemic, but celebrates the incredible feats performed by thousands of people as we collectively found a way to break through to the other

The "Best of Event News Enterprise" celebrates survival of a massive public emergency, and we are proud to recognize those selected as best among us in 2021.

Things have changed again as our communities continue to reopen, and so it should. The value here is not in the engaged debate but in the lessons learned as a community. We have differences. That's healthy. We don't always agree. Even healthier.

Though the emergency had the power to devastate us. we as a community found



the ways and means to create the bonds to only make ourselves stronger.

For the people celebrated here tonight, and for all who were mentioned by the public in our survey, we say thanks to each and every one of you here tonight for your service to our communities. Without people serving each other, what indeed would life

Hopefully, we can all remember that moment, during that brief fragment in time, we were united as one big family, collectively working for the survival of public interest, and that, when necessary, we can still act as one.

Thank you for coming tonight. David N. Young Event News Enterprise

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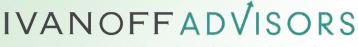
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Congratulations to all those being recognized in the 2021

Event News Enterprise "Best Of Awards".





Thank You for your continued confidence and the opportunity to serve you!

Los Al Chamber names 'Heroes' of 2021 Here are the "best of public service" officials

In addition to the "Best of ENE" named at this event, we also want to recognize the "best of public service" officials named by the The Los Alamitos Chamber of Commerce packed the Rush Park Community Center in Rossmoor Thursday to salute area heroes who have distinguished themselves by serving the

"Today is about acknowledging heroes," said Chamber Chairwoman Nesi Stewart, who thanked everyone involved who help get the Chamber "Heroes Appreciation Luncheon" back on track after skipping 2020 because of the

We surpassed expectations," she said, thanking event Chairwoman Judy Klobach, the Chamber Board of Directors, the major sponsors, RCSD General Manager Joe Mendoza and Chamber employee Toni Hauger.

Stewart took a personal moment to thank those whom she said had been heroes to her and her family. "As many of you know, I recently lost my husband Carl and I want to say thank you to all of you who have been heroes to me over the past couple of weeks," said Stewart.

The event brought political firepower to Rossmoor for the luncheon, as State Sen. Tom Umberg, 2nd District Supervisor Katrina Foley both attended, representatives of Congressman Alan Lowenthal along with several area mayors and elected officials attended to honor the public service heroes.

Chamber Board Member Manny Gouveia served as Master of Ceremonies for the luncheon, saying "we greatly appreciate these heroes who serve our community so unselfishly on a daily

Representatives of several public service agencies, including the Orange County Fire Authority, the California

The Best Of **Event-NewsEnterprise**

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Highway Patrol, the Los Alamitos Police Department, the Orange County Sheriff's Department and Joint Forces Training Bases each nominated a recipient to be awarded for their heroic actions.

For the first time, the event also included medical frontline workers, as two representatives of the Los Alamitos Medical Center were recognized for their bravery and skill performed under duress during the pandemic.

The Heroes Appreciation Luncheon honorees for 2021 include the following:

Los Alamitos Medical Center Facilities Director Greg Watt.

Los Alamitos Medical Center Nursing Director Jon Blomberg.

California Highway Patrol Officer Matthew Musselmann.

Lieutenant Colonel Leroy Cisneros of the 40th Infantry Division at Joint Forces

Training Base Los Alamitos.
Sergeant First Class Peter Nuoffer of the 79th Theater Sustainment Command at Joint Forces Training Base Los Alamitos.

Los Alamitos Police Chief Eric Nuñez. Orange County Fire Authority Firefighter-Paramedic Justin Myers.

Orange County Sheriff's Department Deputy Gabriel Barreras.

The renown Los Alamitos Show Choir, under the direction of Director David Mollencamp, serenaded the group with a medly of patriotic and show tunes as SPC Raivyn Hearne from Joint Forces Training Base Sang the national anthem.















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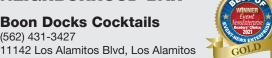
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ENE Major Coverage in 2020 – 21

- The Covid Pandemic ENE provided coverage of every major development throughout the pandemic from all of our communities.
- The Reopen As the crisis continues to subside, ENE has provided comprehensive coverage of various aspects of the assisted, carefully calculated reopening that is still going on today.
- 3. Measure Y Los Alamitos 1.5 percent sales tax approval With the City of Los Alamitos reeling from years of dwindling revenues prompted by the a variety of factors, ENE provided extensive coverage of the process, and subsequent approval of Measure Y that has now paved the way to fiscal sustainability for this innovative municipality.
- 4. Measure P The ENE opposed a proposal placed on the ballot by the Cypress City Council entitled Measure P in 2020 which ultimately made major changes to the city's charter of government. In the opinion of our editorial staff, ENE opposed the measure, believing that any measure that decreases government transparency is ultimately not in the interest of taxpayers.

- 5. Cypress School District ENE provided in depth coverage as the Cypress school district ultimately sold the property on which its main administrative office had been located for 50 years and purchased a vacant office building that will serve as a foundation for the elementary school district's administrative future.
- 6. Los Alamitos Unified School District

 ENE has covered the rapid transformation of the district that began after students protested years of silence over bullying, often along racial lines, that only escalated after the death of George Floyd. The ENE continues to cover the evolving issues as the protests have now escalated to a potential school board recall.
- 7. The success of our communities The past two years have seen some challenges but also many amazing feats which have been covered by ENE. While the list is perhaps too long to be totally inclusive, the Los Al Recreation Department, Casa Youth Shelter and many Los Al High School groups have all brought honor to our communities.
- The evolution of Rossmoor The election of Dr. Jeffrey Barke to the Rossmoor Community Services District,

- as subsequently his election by the directors to the position of President, has sparked controversy but also a movement of reform, all covered by the ENE. The enclave remains a special place as the RCSD struggles to find a way to navigate the growing needs of an unincorporated area.
- The talent of our community The ENE circulation area is blessed by some of the best entertainers in all of SoCal and we have provided our readers with coverage of their sweet songs. From the Los Al Show Choir to Mr. Padilla's
- Orchestra and Jazz program, to Los Al Dance and theater performances in an amazing array of venues all within a 30-minute drive, the pages of ENE showcase our homegrown talent.





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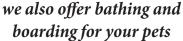
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ENE thanks Commander Woody Collins, First Vice Commander Ernie Rodriguez, Food and Beverage manager Mary Hernandez and Rick Molina from the American Legion Post 716 in Los Alamitos. Without their generous assistance, this event would not have been possible.

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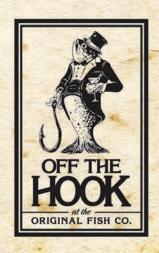


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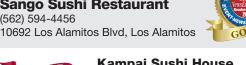
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ANIMAL HOSPITAL

Little Cottonwood Animal Hospital

(562) 533-1374 4102 Katella Ave, Los Alamito



Los Alamitos Animal Hospital

(562) 431-6925

2365 Seal Beach Blvd #105, Seal Beach

SHOPPING/SERVICES

ANTIOUE SHOP

Coliseum Antiques

(562) 598-0811 10909 Los Alamitos Blvd, Los Alamitos



SHOPPING/SERVICES

AUTO REPAIR

Coastline Auto Care

(714) 826-1970

3400 Cerritos Ave, Los Alamitos



Norms Auto Collision Center

(562) 598-8200

11042 Winners Cir, Los Alamitos

SHOPPING/SERVICES

BANK

Southland Credit Union

(800) 426-1917

10701 Los Alamitos Blvd, Los Alamitos



Financial Partners Credit Union (800) 950-7328

12410 Seal Beach Blvd Suite E, SB

SHOPPING/SERVICES

BARBER SHOP

The Barber Pole

(714) 252-1162 4155 Ball Rd Cypress





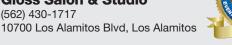
Old Traditions Gentlemen's Parlor (281) 856-0665

10900 Los Alamitos Blvd #111, LA

SHOPPING/SERVICES

BEAUTY SALON

Gloss Salon & Studio





The Hair Lounge (909) 527-0466

4682 Lincoln Ave, Cypress

SHOPPING/SERVICES

BOUTIQUE CLOTHING

The Denim Bar

(562) 493-3364 10661 Los Alamitos Blvd, Los Alamitos



Soft Surroundings

(562) 370-9222

12181 Seal Beach Blvd, Seal Beach

SHOPPING/SERVICES

BOUTIQUE GIFT SHOP Flags With A Flair

10651 Los Alamitos Blvd, Los Alamitos



(562) 430-3524

Cinnamon Stik

(562) 596-6939

10641 Los Alamitos Blvd, LA

— BEST OF EVENT-NEWS ENTERPRISE 2021 ——

SHOPPING/SERVICES

BOUTIOUE HOTEL

Courtyard by Marriott

(714) 827-1010 5865 Katella Ave, Cypress





Best Western Inn & Suites (562) 598-2299 Clarissa Graves 10591 Los Alamitos Blvd, LA



Marina Skin Care

(562) 357-6970

11122 Los Alamitos Blvd, Los Alamitos



Melt Massage & Spa (562) 832-7500 10775 Los Alamitos Blvd 2nd Flr, LA SHOPPING/SERVICES

DRY CLEANER

Green World Cleaners





SHOPPING/SERVICES

ECO-FRIENDLY

11031 Los Alamitos Blvd, Los Alamitos

CleanWave Express Car Wash (562) 430-0045



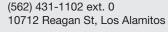
Cartridge Warehouse

(562) 596-1375 3327 Cerritos Ave, Los Alamitos SHOPPING/SERVICES

SHOPPING/SERVICES

FITNESS CENTER

Kidnastics Gymnastics & Cheer





Kickhouse

(562) 584-0937 4226 Katella Ave, Los Alamitos SHOPPING/SERVICES

FLORIST

Enchanted Florist

(562) 596-7733 11102 Los Alamitos Blvd, Los Alamitos



Cypress Florist

(714) 527-2941 4136 Lincoln Ave, Cypress

SHOPPING/SERVICES

HARDWARE STORE

Ganahl Lumber

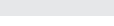
(714) 772-5444 1220 E Ball Rd, Anaheim



SHOPPING/SERVICES

HEALTHCARE SERVICE

Los Alamitos Medical Center 3751 Katella Ave, Los Alamitos



Cardiovascular Care Inc.

(562) 598-3200

3801 Katella Ave #401, Los Alamitos

SHOPPING/SERVICES

HOME FURNISHINGS STORE

Chartreuse Home Furnishings

(562) 493-5899

3938 W Cerritos Ave, Los Alamitos



Home Goods

(562) 493-9489

12343 Seal Beach Blvd, Seal Beach

SHOPPING/SERVICES

INTERIOR DESIGNER

Alicia Friedmann Interior Design, LLC



(562) 455-0049

4431 Corporate Center Dr #111, LA



Interior Style Designs

(562) 799 - 3900 10319 Los Alamitos Blvd, Los Alamitos SHOPPING/SERVICES

JEWELRY STORE

Imperial Jewelry Manufacturing Co. (562) 598-9523





Alterman Jewelers

(714) 894-4546 6844 Katella Ave, Cypress SHOPPING/SERVICES

KIDS STORE

Los Alamitos Kids Resale

(562) 342-7753

8169 E Wardlow Rd, Long Beach



Children's Orchard

(714) 827-2550

9965 Walker St, Cypress

SHOPPING/SERVICES

LARGE COMPANY

Courtyard by Marriott

(714) 484-2502 5865 Katella Ave, Cypress



Arrowhead Products

(714) 828-7770 4411 Katella Ave, Los Alamitos



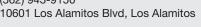
Honorable Mention Old Ranch Country Club

3901 Lampson Ave, Seal Beach

SHOPPING/SERVICES

LIQUOR STORE

Tubby's Liquor (562) 943-9150





Cypress Liquor (714) 723-0595

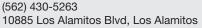


4490 Lincoln Ave, Cypress

SHOPPING/SERVICES



NHC Martial Arts & Fitness





Yong-In Martial Arts (714) 828-8764

4187 Ball Rd, Cypress



SHOPPING/SERVICES

NAIL SALON

Lovely Nails & Spa

(714) 484-1099 4435 W Cerritos Ave, Cypress





Complete Nails (562) 598-4340

10702 Los Alamitos Blvd, Los Alamitos



(562) 493-4043

Los Alamitos Education Foundation (650) 559-0445 10293 Bloomfield St. Los Alamitos



Transitions In Motherhood (562) 650-0474 4301 Atlantic Ave #6, Long Beach

SHOPPING/SERVICES

NURSERY/GARDEN

South Coast Supply

(562) 596-6666 3626 W Cerritos Ave, Los Alamitos



Classics Flowers and Confections (714) 828-5611 10069 Valley View St, Cypress

SHOPPING/SERVICES

PERMANENT MAKE-UP

Label Me Lindsay

(562) 493-5691 11138 Los Alamitos Blvd, Los Alamitos



SHOPPING/SERVICES

SHOPPING/SERVICES

NON-PROFIT ORGANIZATION

The Youth Center

10909 Oak St, Los Alamitos

PET GROOMER

For Pet's Sake

(562) 493-5852 10826 Los Alamitos Blvd, Los Alamitos



Business is Grooming (562) 430-1153 4167 Ball Rd, Cypress

SHOPPING/SERVICES

PLUMBER

The Family Plumber

(562) 431-1960 3613 Briggeman Dr, Los Alamitos



All Services Plumbing Drain and Hydro-Jet

(562) 281-4520 10621 Bloomfield St .unit 20

SHOPPING/SERVICES

REAL ESTATE AGENCY

Team Chamberlain Realty Executives (800) 750-0021

11292 Los Alamitos Blvd, Los Alamitos



IRG Properties

(562) 810-6785 3562 Howard Ave Suite C. LA SHOPPING/SERVICES

SHIPPING/PACKING

The UPS Store #7113

(714) 316-0653 4276 Katella Ave, Los Alamitos



AIM Mail Center

(562) 799-1414 11278 Los Alamitos Blvd, LA SHOPPING/SERVICES

SMALL COMPANY

Print Masters

(562) 493-4547 10666 Los Alamitos Blvd, Los Alamitos



The Finishing Touch Flooring, Inc. 3273 Katella Ave, Los Alamitos

SHOPPING/SERVICES

SPECIALTY STORE

Precious Life Thrift & Gift

(562) 430-7309

3622 Florista St. Los Alamitos



The Denim Bar

(562) 493-3364

10661 Los Alamitos Blvd, Los Alamitos

SHOPPING/SERVICES

TECHNOLOGY / COMPUTERS

Cartridge Warehouse (562) 594-7140

3327 Cerritos Ave, Los Alamitos



Print Masters

(562) 493-4547 10666 Los Alamitos Blvd, LA SHOPPING/SERVICES

TUTORING SERVICES

The Youth Center

(562) 493-4043

10909 Oak St, Los Alamitos



Tutoring Club of Los Alamitos

(562) 449-0100

PEOPLE

10899 Los Alamitos Blvd, LA

SHOPPING/SERVICES

YOGA-STUDIO

Stella Luna Yoga

(714) 906-3083 Valley View St, Buena Park



PEOPLE

ACCOUNTANT

Gordon H. Pullin, CPA

(714) 226-9780 10564 Progress Way, Cypress



John F. Martin, CPA & Associates., Inc. (562) 799-8855 5122 Katella Ave #205, Los Alamitos



Jennifer N. Sawday, Esq.

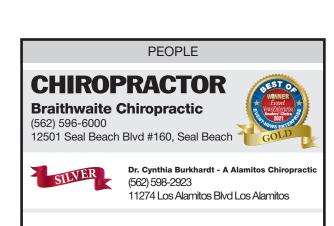
BARTENDER Dino Derani

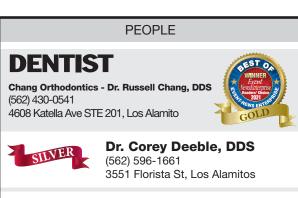


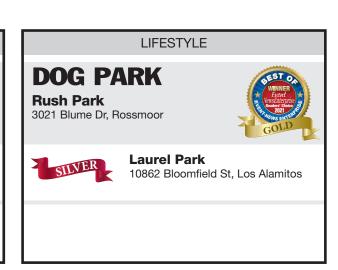
11272 Los Alamitos Blvd, Los Alamitos

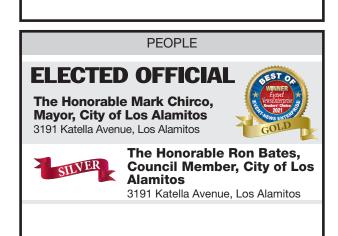


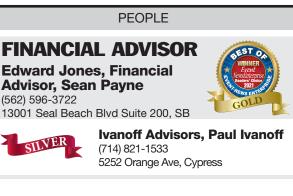
(562) 923-0971 3900 Kilroy Airport Way #240, LB



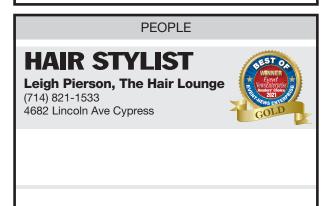




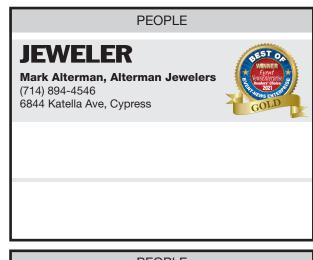






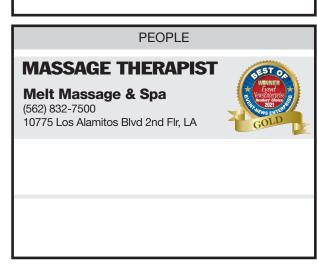


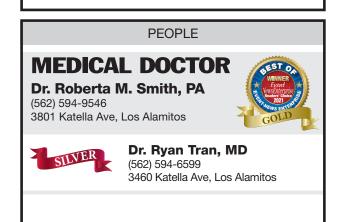


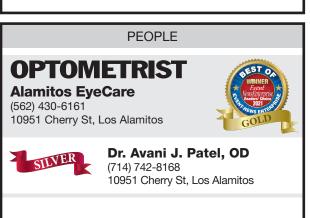


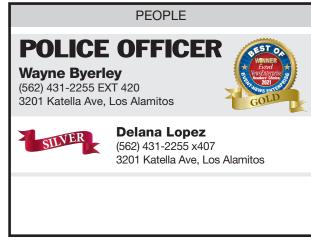




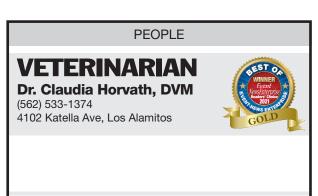






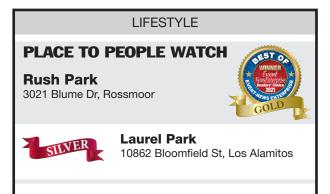


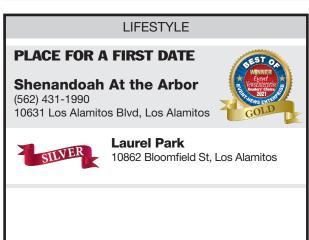


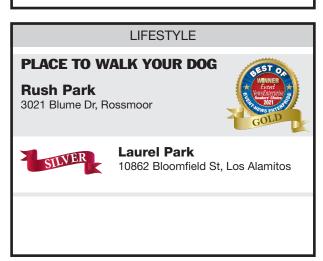












Gold ribbon winners Bierman Brothers to perform on ENE stage

Twin brothers mark nearly a decade of songwriting

Gold ribbon winners Bierman Brothers to perform on ENE stage

Twin brothers mark nearly a decade of songwriting

After a breakthrough year, the Long Beach retro pop band Bierman Brothers will entertain guests for the "Best of Event News Enterprise" on Nov. 12 at the American Legion Post 716 in Los Alamitos.

Not only have these identical twins enjoyed a tremendous year, ENE readers selected the local entertainers as the top local band in our recent survey. "We are very excited to present the Bierman Brothers on stage at the Best of ENE," said Group Publisher Steven Remery.

The Bierman Brothers will appear along with Latin recording artist Gustavo Alarco as they play their mix of hits along with a taste of their own original songs.

Also in 2021, the Bierman Brothers recently performed on the Wrigley Stage in Catalina Island, playing their original song "One Way Ticket to Mars," in honor of Alyssa Carson, the country's youngest astronaut-in-training for a mission to Mars.

The identical twins, 18, have already been on the local music scene for nearly a decade, drawing praise from seasoned critics who have marveled at their precision and craftsmanship.

"There is talent in abundance," says Dirk Lance of Incubus. "These guys are something else," says Norm Harris, the rockrespected owner of Norm's Famous Guitars.

Sean Bierman and Chad Bierman are the Bierman Brothers. They have learned music together since 4th grade; they frequently trade instruments as either can play bass or guitar on any given song.

They collaborate on songwriting and have performed together for so long, "we know what each other is thinking," said Chad Bierman.

According to his brother Sean, they wrote "One Way ticket to Mars" during the pandemic, long before they were introduced to Carson.

"I was talking with my dad and older brother in the kitchen," said Sean, and it was at a time when SpaceX was preparing to launch another rocket. "In excitement, we were talking about Mars, and the terrifying, but grand prospect of having a one-way ticket to Mars," said Bierman. (Relatedly, Carson has acknowledged that if she is selected for the Mars mission planned for some time around 2033, there is a good chance it will be a one-way journey).

Going to Mars, said Bierman, "is like how the Pilgrims traveled to the new world from England. I was so hooked by that idea that I went straight to my room and spent the next six hours writing and recording about 80 percent of the finished song."

"This is a song about expanding one's personal horizons by taking a leap of faith into the unknown world of possibilities," said Sean. "It takes risk," he said, "but leads to new worlds of potential."

Moving forward, the brothers understand their long-term goal is to bring joy into the world with their music. "We're enjoying performing but we do want to make a difference," he added.

Chad Bierman says their growing songwriting catalog tells everyday stories about life that inspire good in the world. Right now, he



said, they are focusing on personal growth. "People get comfortable with the familiar, but you can only grow as a person if you take risks," said Chad Bierman.

Both of the twins have enrolled in Cypress College music program, where they say they are learning new things every day.

Accompanying the Biermans on the ENE stage will be Bryce Weston, on drums, a college-aged drummer whom some have called the next Jon Bonham, and Kyla Foster, who is studying music technology at San Diego State, will join them on keys and trumpet.

"The Best of Event News Enterprise is going rock like it's never rocked before," said Chad Bierman. "It's going to be super fun, lively and we will ask everyone to sing before the evening is over," added his brother Sean Bierman.

During the event, the brothers plan to play the "Veteran's Song," an original song that pays tribute all who have served in the military. "We're super excited about it," the brothers said, especially being able to play it at the American Legion Post that is a place of honor for all who have served.

ENE WELCOMES LATIN RECORDING ARTIST GUSTAVO Alarco

The Event News Enterprise is proud to welcome Latin recording artist Gustavo Alarco and we thank him for making a special guest appearance during the Best of Event News Enterprise Event.

"It is a great honor for me to appear with the Bierman Brothers at this ENE event," Alarco said this week. "I am excited and very much looking forward to performing in Los Alamitos," said Alarco.

Alarco was born in Buenos Aires, Argentina. At the age of two, he moved to the USA with his family, and grew up in Orange County.

Performing throughout his elementary and high school years in the theatrical arts & choir, Alarco said he decided when he was very young to pursue a musical career.

"It was what I enjoyed, and I knew

it was what I wanted to do," he said.

Alarco got his first big break in the 1990's when he signed a recording deal with BMG/RCA records. By 1992, he released his debut album to much commercial and financial success.

"We were very fortunate that our first record did very well," said Alarco, a bilingual artist who performs in both English and Spanish.

"Entre Sueños," Alarco's first album, produced two Top 40 hits on the Billboard Latin charts. "Fue La Noche" and "Asi Eres Tu", remained on the charts for 26 weeks.

Alarco has also been active in the music business itself. He served on the first-ever Blue Ribbon committee for the Latin Grammy Awards in

2000 and continues to be an active member of the Recording Academy for both the Grammy & Latin Grammy Awards.

Alarco says he has had the opportunity to tour extensively, sharing his music with multitudes of fans throughout the world. He comes to Los Alamitos having just returned from a US tour that included dates in the northeast and Puerto Rico.

Lately, Alarco has been in the studio with Drexxel Lexington, a new band he calls a "superband," consisting of himself, Carlos Cavazo and super smooth rocker Paul Shortino. The new music, said Alarco, will "knock you to your knees and have you beggin' please."

Alarco would not say publicly the songs he will perform with the Bierman Brothers but expect at





least one of them to be sung in Spanish.

"The rest," he said, "is good ol' afterburner rock and roll."

